

## News Release:

☎ 605-923-1404

📍 420 Villa Drive Box Elder, SD 57719

✉ [Public.Information@boxelder.us](mailto:Public.Information@boxelder.us)

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### **Fleet Manager Kenny R. Moore Sets Regional Milestone for City of Box Elder with Certified Public Fleet Professional Designation**

Box Elder, South Dakota - City of Box Elder, Fleet Manager Kenny R. Moore has earned the Certified Public Fleet Professional (CPFP) designation from the American Public Works Association (APWA), recognizing excellence in public fleet management. He is the first fleet professional in the five-state region to receive this certification, making it a notable achievement for both Moore and the City of Box Elder.



*Kenny Moore holds his certificate in City of Box Elder's Public Works Shop.*



Kenny R. Moore has worked in the Automotive, Heavy Truck, and Construction Equipment Service and Repair Industry for over 40 years. He has also been an Automotive Instructor for Western Dakota Tech during his career (2008-2017). He is ASE Master Certified as an Automotive Technician, ASE Master Certified as a Medium/Heavy Truck Technician and ASE Certified as a Maintenance and Light Repair Technician. He earned his associate's degree at Western Dakota Tech in 2011. He started working for the City of Box Elder in April of 2021 as the Fleet Manager and has a team of two Technicians to provide maintenance and repair of ALL vehicles in the city's fleet. Kenny has been managing the fleet operations for the City of Box Elder for the past four years.

To earn the CPFP designation, candidates must prove their competency in public fleet operations including the maintenance of vehicles, equipment, facilities and fixed equipment; policies and strategies for fuel, lubricants and repairs; general management and business practices such as strategic and business planning, marketing, and customer service; asset management policies for the determination, utilization, replacement and disposal of vehicles and fixed equipment; financial, risk, technology and human resource management including budgeting, cost recovery, employee training, shop best practices, safety, regulatory and environmental management. "Kenny's certification through the American Public Works Association is a shining example of the excellence we strive for in the City of Box Elder," said Bruce Martin, Public Works Director. "He consistently goes above and beyond in managing our fleet operations—whether it's streamlining maintenance procedures, improving vehicle reliability, or ensuring equipment is ready when and where it's needed. His commitment to service sets a high standard for our department. We're proud to have him on our team and excited to celebrate this well-earned achievement."

The Certified Public Fleet Professional program was launched by APWA in 2007 to acknowledge excellence in public fleet management while advancing the knowledge and practice of public fleet professionals to benefit communities through quality fleet services.