

News Release:

☎ 605-923-1404

📍 420 Villa Drive Box Elder, SD 57719

✉ Public.Information@boxelder.us

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New Road Opening: Hotel Way Now Open in Box Elder, Offering Easier Access to WaTiki Water Park and Starbucks

For Immediate Release

Box Elder, South Dakota - City of Box Elder, Exciting news for locals and visitors alike: Hotel Way is now officially open in Box Elder! This new roadway connects the I-90 Service Road to Cheyenne Boulevard, providing smoother and more convenient access to two of the area's favorite destinations, WaTiki Indoor Waterpark Resort and Starbucks.

Hotel Way has been a long-standing goal for Box Elder, and with the assistance of LIV Hospitality, the South Dakota Department of Transportation (SDDOT), and Rapid City, Box Elder has been able to bring this much-needed corridor to life.

The new road also eliminates the need for drivers to make a left turn from the I-90 Service Road onto Elk Vale when traveling south, representing a significant safety improvement in the area. The opening of Hotel Way is part of an ongoing effort to enhance infrastructure, improve traffic flow, and elevate the overall travel experience for residents, hotel guests, and tourists visiting one of South Dakota's top family destinations.

Whether you're grabbing your morning coffee or spending the day at the waterpark, getting there is now quicker, safer, and more convenient than ever.

